



**EGERTONHOUSE**  
Supporting Enterprise in Wirral

Kevin Adderley  
Director of Regeneration, Housing and Planning  
North Annexe  
Brighton Street  
Wallasey  
CH44 8ED

9<sup>th</sup> November 2012

Dear Kevin

**Egerton House, 2 Tower Road, Birkenhead CH411FN**

I am writing on behalf of the Board of Egerton House (Wirral) Limited regarding an additional 20 year lease.

As you will be aware, Egerton House is firmly established as a premier business location in Wirral and has a not-for-profit commitment to supporting local enterprise.

Egerton House is the location of Wirral Council's business support team, Invest Wirral, has been a proactive centre for enterprises looking for an office environment to encourage opportunity for growth.

As such, since it first opened in 1993, hundreds of companies have passed through, and currently it is home to over 30 occupiers within its facilities.

Following discussion with the Wirral Investment Network (WiN), it has been agreed that the boards of WiN and Egerton House will undertake a merger to form a new venture known as Business Wirral Ltd which can take forward the Wirral's Investment Strategy, and support the growth of Wirral businesses, membership services, and facilities management.

This new organisation – Business Wirral Partnership would be based within Egerton House to enable the delivery of a series of key objectives:-

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2 Tower Road,  
Birkenhead, Wirral,  
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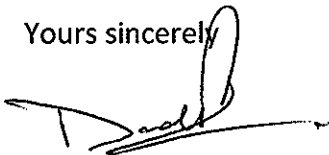
Company Reg No. 04344676  
VAT Reg No. 795 1019 19  
Registered address: 100 Barbirolli Square, Manchester, M2 3AB

The following areas will form the main thrust of Business Wirral Partnership objectives:

- To develop an extensive open-to-all approach to business membership across Wirral
- To provide a voice for and on behalf of the private and social enterprise sector in Wirral, to articulate the needs of the business community and how jobs and business growth can be achieved
- To deliver activities, workshops and events that promote and develop business in Wirral
- To inform, and where appropriate, to partner the public sector and other organisations in the development and delivery of services that are truly forward thinking and business responsive
- To develop and manage a portfolio of managed workspace to meet existing demand and enable opportunities to be sought for business growth and enterprises to be developed and nurtured.
- To promote through public relations and marketing media business success stories from within Wirral community

From this it is essential that continuation of the support and facilities of Egerton House will be key to the provision of support services in Wirral, therefore, the extension of the lease for an additional 20 year period is a key component in the long term project plan.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David L Prior', with a long horizontal flourish extending to the right.

David L Prior  
Chairman